

Wolverhampton City Council

OPEN INFORMATION ITEM

Committee/Panel	Licensing Committee	Date	22 May 2013
Originating Service Group(s)	Adults and Communities: Public Health		
Contact Officer(s)/ Telephone Number(s)	Ros Jervis 1372		
Title	Alcohol Strategy: Progress Update		

Recommendations

Councillors are requested to note:

1. the update in relation to the implementation of the Wolverhampton Alcohol Strategy 2011-2015;
2. information on performance against the Action plan for 2012/13 and
3. endorse the revised Action Plan, for 2013/2014

1. **PURPOSE**

- 1.1 To provide members of the Licensing Committee with an update regarding the implementation of the Wolverhampton Alcohol Strategy 2011-2015 highlighting performance against the outturn for 2012/13 and present the revised action plan for 2013/2014; following a review of the Strategy Action Plan undertaken early 2013.

2. **BACKGROUND**

2.1 **Wolverhampton Alcohol Strategy 2011 - 2015**

The Licensing Committee endorsed the Wolverhampton Alcohol Strategy 2011 – 2015, associated action plan and performance management framework on 27th June 2012 and agreed to receive periodic progress reports.

- 2.2 On 13 February 2013, Members considered an update report and requested that a full review and details of the Alcohol Strategy Action Plan for 2013/14 be presented to the first meeting of the Licensing Committee in the 2013/14 municipal year.

- 2.3 A review of current performance against the 2012/13 action plan was undertaken early 2013. In addition to partner agency's performance against targets the review considered the way data was collected, specific actions contained within the plan and circumstances which may now deem an existing action or, KPI no longer appropriate and whether alternative actions or KPIs should form part of the action plan. It identified areas of success and areas requiring further consideration and formed the basis of the refreshed action plan for 2013/14.

- 2.4 Performance against the Action Plan for 2012/13 shows significant areas of success. Notably:

Goal 1: A Whole Community Approach to Changing Alcohol Habits in Wolverhampton

- The Health Related Behaviour Survey of which 8141 children and young people participated showed a downward trend of alcohol misuse compared to previous surveys and that over 12,000 children and young people approximately, have received drug/alcohol education through PHSE drug and alcohol curriculum in schools.

Goal 2: Developing a Well Managed Night Time Economy

- Improvements in the standards of premises within the City, particularly the city centre and specifically in terms of food safety, licence condition compliance and levels of risk. Hence reductions in the number of establishments triggering the need for formal action and/or a multi-agency visit.
- Reduction in the number of establishments identified as problem premises in relation to under-age sales.
- Positive outcomes in respect to Hackney Carriage policy and taxi marshalling scheme.
- Responsible Authority Forum established.

Goal 3: Combating Alcohol Related Crime and Disorder and Increase Community Safety Due to Alcohol Misuse

- A joint collaboration between leads in Goals 2 and 3 has resulted in the development and implementation of a city-wide Designated Public Place Order (DPPO). This extends the legal tools and powers available to Police when encountering alcohol-related nuisance and disorder in public areas and reduces the risk of nuisance

displacement. Its use will be closely monitored by Safer Wolverhampton Partnership over the coming months.

- A Pub Watch scheme implemented across the city has seen an increase in the number of premises involved in the scheme. There are now 21 premises involved out of 38 within the city centre.
- Marked reductions in violent crime and alcohol-fuelled anti-social behaviour.

Goal 4: Improving Health and Alcohol Treatment Services in Wolverhampton

- 313 staff received Alcohol Identification and Brief Advice (IBA) training across the voluntary, statutory and health sectors including; GPs, practice nurses, health visitors, community pharmacists, dentists, health checkers, Neighbourhood Support Officers, housing support workers, staff from West Midlands Fire Service and domestic violence staff.
- New and enhanced alcohol services (services in the acute sector and community) were commissioned and became operational during January 2013 and April 2013, including an Alcohol Liaison Service at New Cross Hospital and community detoxification services. 95% of people who started community detoxification successfully completed their programme of treatment.

2.5 The detailed review of Goal 2 is attached at Appendix A, as this will be of particular interest to the Licensing Committee. Summaries of the reviews for Goals 1, 3 & 4 are attached at Appendix B.

2.6 Revised Wolverhampton Alcohol Strategy Action Plan 2013/2014

The Wolverhampton Alcohol Strategy Action Plan has been revised for 2013/14 to better reflect progress on alcohol activity and work, within the City and to ensure progress can be demonstrated. The revised action plan builds on the solid progress delivered during 2012/13 and demonstrates the dynamic, all-encompassing and changing nature of alcohol related work within the City.

2.7 Good progress was made during 2012/13, however as the Strategy is still relatively new, the review enabled a fresh focus on areas that may need a new approach or change of direction. Some of these changes have been highlighted below, as well as some of the other key areas of focus. In summary:

Goal 1:

- Where data collation has been problematic service specifications have been revised to ensure that the monitoring schedule reflects the KPI's highlighted in the alcohol action plan.

Goal 2:

- The plan for 2013/14 builds on / consolidates the foundations laid down by the previous years' activity in relation to premises standards.
- Further emphasis is given to identifying and dealing with underage sales and sales to intoxicated persons.
- Further development of the role of the Responsible Authorities Forum as an expert group to inform policy review.
- Development of more comprehensive data sets in relation to licenced premises and crime and disorder associated with them to inform policy and approach.

Goal 3:

- During 2012-13, nuisance street drinkers were identified within the city centre as requiring targeted support and enforcement action and being particularly damaging to the city's image. A partnership approach has been adopted, led through the Anti-

social Behaviour team, with the support of Police and local businesses; enforcement action is now being taken with 10 orders being sought through court. As part of our review process, further targeted activity will be undertaken in areas where alcohol-related nuisance is identified as being problematic.

Goal 4:

- A new recovery focused integrated substance misuse service for alcohol, drugs, & young people's substance misuse service has been commissioned and is operational from 1 April 2013. This fundamental change in the delivery of treatment services for alcohol has required changes to actions and KPIs.

2.8 To keep the Strategy as a live and working document it will be a requirement to review and update, if necessary, the action plan annually. In addition, progress throughout the year will be monitored on a quarterly basis. A copy of the revised Action Plan for 2013/2014 is attached at Appendix C

3. FINANCIAL IMPLICATIONS

3.1 Actions arising from the Strategy will be delivered within the approved budgets held under Public Health, other mainstream budgets held by services and external agencies that are responsible for delivery of specific actions.
[AS/10052013/Z]

4. LEGAL IMPLICATIONS

4.1 There are no direct legal implications arising from this report. However, a number of the actions contained within the Action Plan will require specific legal involvement on an individual, case by case, basis.
[SH/09052013/Z]

5. EQUAL OPPORTUNITIES IMPLICATIONS

5.1 The broad aims and objectives of the Wolverhampton Alcohol Strategy are intended to reduce the harmful impact of alcohol on health & wellbeing and reduce health inequalities.

6. ENVIRONMENTAL IMPLICATIONS

6.1 There are direct environmental implications arising from this report as several actions contained within the strategy and action plan seek to improve environmental conditions, particularly within the City Centre.

7. SCHEDULE OF BACKGROUND PAPERS

7.1 Licensing Committee, 27th June 2012 - Wolverhampton Alcohol Strategy 2011 -2015:
Licensing Committee, 13 February 2013 - Reducing the Harms caused by alcohol to Citizens of Wolverhampton

Wolverhampton Alcohol Strategy Action Plan: Goal 2 Delivery Plan:- 2012 / 2013

Delivery Lead: Andy Jervis, Wolverhampton City Council

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective i) – A prosperous and diverse, high quality, night time economy

Outcome i A:- Licensing Policy that is aligned to/ supports a nte that is prosperous, high quality and diverse.

KPIs

- Reduced number of vertical drinking establishments within the city centre – reduced from 43 to 38
- Increased number of restaurants in the city centre – increased from 27 to 28
- Number of licenced premises subject to formal enforcement action – reduced from 13 to 6
- Number of premises deemed 'High Risk' and requiring multi-agency visit – reduced from 18 to 15

Actions	Tasks	Lead	Time Scale	Progress
i. Annual review of Cumulative Impact Policy	<ul style="list-style-type: none"> ○ Review of Cumulative Impact Policy 	CP	03/2013	2012/13 review presented to Licensing Cttee 13/03
ii. Biennial full review of Licensing Policy Statement	<ul style="list-style-type: none"> ○ Commence review Autumn 2012 	CP	09/ 2013	Review commenced 03/12/12. Briefing paper to go to E&EMT, June 13 Incorporated into above policy review
iii. Review to reflect opportunities of Police Reform Bill etc	<ul style="list-style-type: none"> ○ Establish working group to consider reforms ○ Seek Member endorsement ○ Incorporate proposals into review of Licensing Policy 	CP	03/2013	Commenced but derrated

iv. Establish baseline data for licensed premises	<ul style="list-style-type: none"> ○ ID No of licenced premises in CC + % of restaurants, takeaways and vertical drinking establishments 	CP	12/2011	Complete
v. Establish data set on crime and disorder in CIZ	<ul style="list-style-type: none"> ○ Establish data set 	Analyst	12/2011	Contained in Cumulative Impact review report

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective i) – A prosperous and diverse, high quality, night time economy

Outcome i B:- The Casino application adds value to the nte.

KPIs

- Cabinet approval of compliance and consenting measures by December 2012 - **Achieved**

Actions	Tasks	Lead	Time Scale	Progress
i. Review of Gambling Policy	<ul style="list-style-type: none"> ○ Conduct review 	CP / RT	12/2011	Complete
ii. Inclusion of nte issues in the competition criteria	<ul style="list-style-type: none"> ○ Develop criteria ○ Consult ○ Refine 	CP / RT	12/2011	Complete
iii. Commence competition process		CP / RT	07/2012	Complete. Two applications received. To be determined before stage 2 applies.
iv. Award licence		CP / RT	09/2013	In progress

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective i) – A prosperous and diverse, high quality, night time economy

Outcome i C:- Delivery of proportionate enforcement - **Achieved**

Actions	Tasks	Lead	Time Scale	Progress
<p>i. Review Policies (WMP & WCC)</p> <p>ii. Maintain multi-agency task force approach</p>	<ul style="list-style-type: none"> ○ Rationalise 3 tier approach ○ Produce compliance guidance ○ ID interventions based on risk ○ Undertake joint visits 	<p>AJ</p> <p>AJ</p> <p>OW</p>	<p>03/2012</p> <p>Ongoing</p>	<p>Policy revised – to commence consultation in May</p> <p>March 12 – April 2013</p> <p>15 Multi Agency visits (including 3 Guns and Gangs focussed visits)4 premises Licence reviews.</p> <p>1 x TS (Drinks Buster)</p> <p>1 X eh/Otter and Vixen</p> <p>2 x Police (Woodbine/.Empire) Other information representations made to 23 wither new or variation applications.</p> <p>4 TEN applications objected to</p> <p>Representations to 4 large out door events</p>

iii.	Effective intervention management	<ul style="list-style-type: none"> ○ Cases Panel (legal action) ○ Review Hearings (licenced prems) ○ Mini Panel (drivers) 	OW / PJC / PC	Ongoing	In place
iv.	All formal action to be approved by 'Cases Panel'	<ul style="list-style-type: none"> ○ Administer Reg Services Input 	AJ	09/2011	Completed
v.	Engagement of regulatory agencies with WV One	<ul style="list-style-type: none"> ○ Arrange routine engagement 	AJ	12/2011	In place via city centre tasking. Additional mechanisms to be put in place. City Centre team established
vi.	Explore poss of adopting local byelaws on pricing	<ul style="list-style-type: none"> ○ Liaise with colleagues in AGMA ○ Identify suitability of existing approaches for W'ton 	CP	12/2012	Explored with AGMA and PH. Superceded by natinal leg'n. May need to be revisited in 2013/14 Discusd at Pubwatch for agreement at price of £1
vii.	Implement compliance and consenting measures linked to city centre regeneration	<ul style="list-style-type: none"> ○ Consult partners on proposals ○ Consult Stakeholders " ○ Obtain Member endorsement / approval 	AJ	03/2012	Completed Completed Approved by Cabinet 07/12

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective i) – A prosperous and diverse, high quality, night time economy

Outcome i D:- Improved perception of City Centre.

KPIs

- Rate my place/equivalent launch by 03/2013 – see i below
- Increased number of 4 and 5 star food premises in city centre – increased from 28 to 30
- Reduced number of unsatisfactory food premises in city centre – reduced from 38 to 15

Actions	Tasks	Lead	Time Scale	Progress
<p>i. Implement the ‘Rate my Place’ scheme of scoring food business compliance or equivalent.</p> <p>ii. Align partners’ Service Plans and Work Programmes to Alcohol and City Centre Strategies and city centre regeneration plans</p>	<ul style="list-style-type: none"> ○ Confirm suitability of proposed scheme for W’ton ○ Bid to FSA for funding ○ Agenda item at DMTs 	<p>OW</p> <p>AJ</p>	<p>09/2012</p> <p>03/2012</p>	<p>Authority to migrate to national scheme secured from Cabinet. FSA to advise on grant availability and scheme details.</p> <p>Completed</p>

<p>iii. Alignment to City Centre Communications /Marketing strategies.</p>	<ul style="list-style-type: none"> ○ Seek endorsement of Alcohol Strategy Action Plan from CC working Gp 	<p>AJ/</p>	<p>03/12</p>	<p>Action Plan to be considered by CC wkg Gp and Licensing Cttee. Comms plan in progress</p>
<p>iv. Develop use of social networking tools to effectively 'Market' the city offer.</p>	<ul style="list-style-type: none"> ○ Develop social networking tools ○ effectively 'Market' the city offer. 	<p>PC</p>	<p>03/12</p>	<p>In place.</p>

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii A:- The most significant risks to public safety / health are addressed.

KPIs

- Number of premises deemed ‘High Risk’ and requiring multi-agency visit – reduced from 18 to 15

Actions	Tasks	Lead	Time Scale	Progress
i. Improve data, handling, management and use	<ul style="list-style-type: none"> ○ Systems Thinking interventions in FES & TS ○ Implement new processes 	AJ	03/2012	Systems Thinking interventions in progress
ii. Maintain high risk business engagement model (Trading Standards)	<ul style="list-style-type: none"> ○ Apply model to newly id'd risks ○ ID intervention type ○ Arrange early intervention ○ Share details on progress 	PJC	09/2011	Complete Complete Complete Complete
iii. Review use of licensing review regime	<ul style="list-style-type: none"> ○ Undertake review of roles and responsibilities ○ Propose revised arrangements 	CP	09/2011	Complete Complete
iv. Establish Responsible Authorities Forum	<ul style="list-style-type: none"> ○ Establish membership ○ Share intelligence ○ Co-ordinate RA approach to applicants, conditions, reviews etc ○ Review policy etc 	CP	11/12	Complete Complete Complete Complete

<p>v. Maintain multi-agency Task Force</p>	<ul style="list-style-type: none"> ○ See Strategic Obj i) Outcome i C Action ii) 	<p>OW</p>	<p>Ongoing</p>	<p>See Strategic Obj i) Outcome i C Action ii) In progress – to align to activities of new City Centre Team</p>
<p>vi. Develop risk based inspection tool for licensing visits.</p>	<ul style="list-style-type: none"> ○ Develop traffic light system <ul style="list-style-type: none"> ○ Green = good ○ Amber = minor issues ○ Red = problematic 	<p>OW</p>	<p>03/2012</p>	<p>Completed – Traffic Light risk rating tool in use.</p>
<p>vii. Develop intelligence based tasking for licensed premises.</p>	<ul style="list-style-type: none"> ○ All responsible authorities to share intelligence 	<p>OW</p>	<p>03/2012</p>	<p>Routinely undertaken as part of multi-agency planning process</p>

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii B:- Increased levels of regulatory compliance.

KPIs

- Number of city centre premises subject to formal enforcement action – reduced from 13 to 6

Actions	Tasks	Lead	Time Scale	Progress
i. Regulatory interventions to be complemented by the issue of advice and support.	<ul style="list-style-type: none"> ○ All interventions to offer additional advice / information 	AJ	09/2011	Completed
ii. Maintain Licensing Forum	<ul style="list-style-type: none"> ○ Schedule forum meetings ○ Administer “ 	CP	Ongoing	Meetings taking place.

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii C:- Further reductions of under age sales – No problem premises reduced from 27 to 16

Actions	Tasks	Lead	Time Scale	Progress
i. Advice pack to off-licenses (WCC & WMP)	<ul style="list-style-type: none"> ○ Deliver to new premises and those developing complaints or subject to review 	PJC	Ongoing	Completed for new premises, Reviewed premises and KIS visits
ii. Maintain high risk business engagement model (Trading Standards)	<ul style="list-style-type: none"> ○ See Strategic Obj ii) Outcome ii A Action ii) 	PJC	09/2012	See Strategic Obj ii) Outcome ii A Action ii)
iii. Effective use of licensing review regime	<ul style="list-style-type: none"> ○ Utilise reviews in accordance with UAS policy 	PJC/OW/CP	Ongoing	2011/12 – 4 reviews completed for UASs. 1 pending. 2012/13 – no reviews for UAS

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii D:- Customers, employees etc get home safely – Hackney Carriage policy revised / reformed. Taxi Marshalls in place.

Actions	Tasks	Lead	Time Scale	Progress
i. Review approach to plying for hire enforcement	<ul style="list-style-type: none"> ○ Establish working Gp ○ Propose new policy ○ Implement new policy 	OW/PC/CP/AWJ	03/13	Discussed approach in light of new RIPA requirements. 16x overt night patrols
ii. Review Hackney Carriage / PHV provision	<ul style="list-style-type: none"> ○ Prepare briefing note ○ Obtain endorsement for proposals 	CP	01/2013	Proposals considered by E&EMT/CDB/SEB. Agreed by Cabinet (23/01) and Licensing Committee (13/02)
iii. Explore opportunities to re-introduce taxi marshalling scheme	<ul style="list-style-type: none"> ○ Identify sustainable funding source ○ Align to PRSR reforms 	CP	03/2012	Scheme re-introduced on 6 month pilot 4/12 using Southside Intervention budget.. The scheme carried over 41,000 passengers and crime reduced by 50% on the area where the marshals operate compared to the preceding year. Further funding has now been agreed for the scheme to

iv. Review traffic management arrangements		CP / HoS (Transport)	09/2013	operate during 13/14. In progress
v. Proactive 3 rd sector engagement to agree deployment of resource eg Street Pastors		CP	03/2013	Being delivered through the RA Forum

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii E:- KIS campaigns mainstreamed - **Achieved**

Actions	Tasks	Lead	Time Scale	Progress
i Explore resourcing options	<ul style="list-style-type: none"> ○ Carry forward U/spends ○ ID mainstream funding ○ ID alternative funding 	MS / OW	03/2012	£3K carry forward for 2013/14 initiative . Bid submitted via SWP for £10K Police & Crime Commissioner funding. Exploring LNL and BID as possible funding sources
ii Devise and implement KIS delivery plan	<ul style="list-style-type: none"> ○ Devise plan ○ implement plan 	MS/OW	12/2012	2012 KIS campaign completed. Reported to be co-ordinated by Public Health team (Karla Bailey)

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective iii) – A night time economy that is supported by responsible businesses

Outcome iii A:- Increased partnership working with licensed / entertainment trade (Security Industry Authority & Business Crime Partnership)

KPIs

- See strategic objective 1 above

Actions	Tasks	Lead	Time Scale	Progress
i. Develop use of radio link scheme	<ul style="list-style-type: none"> ○ Training ○ Information/Intelligence Sharing 	LB	09/2011	Ongoing
ii. Maintain city centre consultation / engagement forums	<ul style="list-style-type: none"> ○ Pubwatch/SIA Forums ○ Regular SEAS and Business Crime Partnership Meetings 	LB	03/2012	Implemented Implemented
iii. Explore possibility of additional neighbourhood schemes. Eg local 'PubWatch' schemes.	<ul style="list-style-type: none"> ○ City centre pubwatch established. 	CP/Police/ LNP	03/2012	No progress

<p>iv. Develop use of Bluetooth technology to communicate safety messages to customers.</p>	<ul style="list-style-type: none"> ○ Develop use of Bluetooth technology ○ communicate safety messages 	<p>PC</p>	<p>Ongoing</p>	<p>In place</p>
<p>v. Encourage take-up of 'Rate my Place'</p>	<ul style="list-style-type: none"> ○ Marketing campaigns 	<p>OW</p>	<p>03/2012</p>	<p>See strategic objective 1 above. Preliminary discussions with Communications Team completed.</p>
<p>vi. Utilise City Tasking to address alcohol related issues</p>	<ul style="list-style-type: none"> ○ Attendance of PJC at tasking ○ Response to issues raised at tasking 	<p>PJC</p>	<p>Ongoing</p>	<p>100% attendance at tasking. Identified issues recorded and progressed.</p>

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective iii) – A night time economy that is supported by responsible businesses

Outcome iii B :- Promotion of well managed responsible business.

KPIs

- Introduce scheme by 06/2013 – **not achieved - see below**
- Increase in take up of Voluntary CoP (5 to 25 by 31.3.2013) – **not achieved. Deferred to 13/14**

Actions	Tasks	Lead	Time Scale	Progress
i. Explore the feasibility of Best Bar None or alternative scheme for city centre	<ul style="list-style-type: none"> ○ Review criteria for Best Bar None Scheme in line with a localised city centre scheme 	CP	03/2013	Ongoing. Limited support from trade at the point.
ii. Maintain door supervisor forum	<ul style="list-style-type: none"> ○ Forum established meets bi-monthly 	LB	Ongoing	April mtg was a combined meeting to bring together both pubwatch and SIA forums to discuss ongoing issues related to radio link and CCTV.
iii. To investigate best practice, standards and training for bar	<ul style="list-style-type: none"> ○ To coordinate and facilitate training as and when funding required 	CP	12/2011	Limited support from trade at this time.

<p>staff and management</p> <p>iv. Explore the introduction of a city centre voluntary agreement on 'drinks promotions'.</p> <p>v. Explore implementation of a 'voluntary banning scheme'</p> <p>vi. Encourage take-up of Voluntary CoP on street litter by business.</p> <p>vii. Adoption of best practice by WCC and all businesses utilising WCC premises (eg promotions, controls, sales practices, training of staff etc)</p>	<ul style="list-style-type: none"> ○ National Pubwatch/ATCM for guidance/good practice in other towns/cities ○ Established Exclusion Notice Scheme introduced August 2011 ○ Progress through City Centre Compliance team ○ ○ Engage with Promotions and Partnerships 	<p>LB</p> <p>CP</p> <p>OW</p> <p>AJ/CP</p>	<p>03/2012</p> <p>06/2012</p> <p>06/2012</p>	<p>No support from trade to progress this</p> <p>Implemented</p> <p>No progress to date. Need to add to City Centre Environmental Plan as action point.</p> <p>WCC owned and managed premises all comply with 'sensible pricing' approach. Private concerns using WCC premises to be targeted.</p>
--	---	--	--	--

Goal 2. Developing a Well Managed Night Time Economy

Strategic Objective iii) – A night time economy that is supported by responsible businesses

Outcome iiiC :- Establishment of a WCC Community Safety CCTV System

KPIs

- Introduce scheme by 06/2013 - **Achieved**

Actions	Tasks	Lead	Time Scale	Progress
i Establish working Group	<ul style="list-style-type: none"> ○ Initial meeting ○ Agree membership ○ Agree meeting schedule 	KG	12/2011 03/2012	Completed
ii Establish Legal Position in relation to WCC policy and proposals in Freedoms Bill	<ul style="list-style-type: none"> ○ Liaise with legal 	PJC	06/2012	Completed
iii Develop proposals for CCTV system	<ul style="list-style-type: none"> ○ Consider/appraise options 	Wkg Group	09/2012	Completed
iv Identify funding	<ul style="list-style-type: none"> ○ BID? 	KG/EW	TBC	Completed

Wolverhampton Alcohol Strategy Action Plan

Goal 1: A Whole Community Approach to Changing Alcohol Habits in Wolverhampton

Progress Summary: 2012/13

Strategic Objective i : To support the better understanding of harms caused by alcohol and meet whole family needs in delivering services

- The Health Related Behaviour Survey (HRBS) was carried out in April/May 2012, 8141 young people took part from Primary and Secondary Schools including Pupil Referral Units and Special Schools, below are some of the key highlights;
- 7% of young people of Primary age had a drink in the last week compared to 17% in 2006
- 18% of young people of Secondary age had a drink in the last week compared to 32% in 2006
- 6% of young people of Secondary age got drunk in the last week compared to 10% in 2010
- 86% of secondary pupils could remember receiving alcohol/drug education lessons in school
- Secondary Schools pupils felt that the knowledge they received was 'quite' or 'very useful'

The survey shows a downward trend of substance misuse compared with previous surveys.

Drug and Alcohol Support is offered to schools through the Healthy Schools Team this includes; curriculum development, co-ordination of PHSE, early identification through the use of DUST, training to school staff as well as the wider workforce

Strategic Objective ii: To ensure the earliest possible identification of risk and risky behaviour affecting the well-being of children & young people and enable them to receive the support they need as quickly as possible to reduce that risk

- Drug Use Screening Tool is used by the workforce to refer young people who use drugs/alcohol in quarter 1 this was 50% and in quarter 3 this is 70%.
- The data received on the Hospital Youth Service has been poor subsequently the service specification for 2013/14 has been strengthened to include a robust monitoring schedule, so that data and interventions offered can be collated more systematically. This will be supported through the new SM contract delivered by NACRO which will include alcohol liaison nurses based within A&E.

- CHAT is currently delivered in 7 schools by Connexions, Youth Service and School Nursing Service, it is YP led about any issue that they wish to talk about. There have been over 1000 contacts, however YP have not raised any issues relating to alcohol. This has been taken out of the 2013/14 action plan however will continued to be monitored as part of the Targeted Youth Support Strategy
- Currently no one has been referred for Specialist Treatment from Extended Panel Meetings. This indicator has been included in the SM specification 2013/14 so this can be monitored against the new contract.
- A total of 15 stage 1 letters were sent out by the police from April 2011/12. The police have adopted this approach and because the numbers are small this KPI will no longer be in the action plan, although police will continue to monitor.
- 470 parents who had children were in treatment. This is currently collated from the National Alcohol Data Base. This will continue to be monitored and a whole family approach supported through the new SM contract by utilising the Common Assessment Framework.
- Adult Services have not initiated any CAF's however have been involved in 25 'team around the child meetings' as part of the CAF process. Further work needs to be done to ensure that a whole family process is used in relation to alcohol. This will continue to be monitored as part of the SM contract. This will be supported by Safeguarding Multi Agency Guidelines focusing on the impact of parental alcohol and drug misuse followed by a co-ordinated training programme which will be made available across the children and adult workforce.

Wolverhampton Alcohol Strategy Action Plan

Goal 3: Combatting Alcohol-related Crime and Disorder and Increase Community Safety due to Alcohol Misuse.

Progress summary 2012-13

Strategic Objective: Improve perception of crime and community safety

- Household survey – perceptions data
- Communications protocol developed – in response to concerns raised about negative city image arising from planned campaigns and enforcement activity, a working group formed to draft a communications protocol for use across partners.

Strategic Objective: Improve early intervention methods

- Enforcement action – Enforcement action is now being taken against 10 city-centre nuisance street drinkers
- Strategic sign off was secured through Licensing Services for implanting a city-wide Designated Public Place order enabling a wider use of powers to be used by Police when encountering alcohol-related nuisance and disorder.
- Pub watch scheme implemented across city with an increase in the number of premises involved in the scheme. There are 21 attendees at city centre pubwatch out of 38 premises.

Reductions in violent crime and alcohol-related crime/ASB:

- **Violence With Injury in Wolverhampton;** 1984 (2011/12), 1709 (2012/13) 14% reduction
- **Most Serious Violence in Wolverhampton;** 256 (2011/12), 221 (2012/13) 14% reduction
- **Alcohol Related Antisocial Behaviour in Wolverhampton;** 713 (2011/12), 460 (2012/13) 35% reduction
- **Violence With Injury in the City Centre;** 355 (2011/12), 306 (2012/13) 14% reduction
- **Most Serious Violence in the City Centre;** 78 (2011/12), 64 (2012/13) 18% reduction
- **Alcohol Related Antisocial Behaviour in the City Centre;** 221 (2011/12), 173 (2012/13) 22% reduction

Reduce Cycle of Reoffending

- Unclear of extent to which fixed penalty waiver scheme, magistrates referral scheme or conditional cautioning/restorative justice have been used in relation to alcohol-related crimes.
- Probation have made use of DRRs and ATRs, however numbers engaging in these interventions have been very low, which is mostly attributed to low numbers of relevant cases going through the courts.

Strategic Objective: Improve systems for collection, collation and use of alcohol-related crime data

- Evidence that use of the Ai (alcohol involved) crime marker has increased over 2012-13. Whilst the actual number of offences deemed “Ai” in Wolverhampton over the past three years has remained rather static, crime figures have fallen meaning that “Ai” forms a higher percentage of crimes. For violent crime the average percentage of “Ai” crimes has increased year on year; t There have been similar increases across WMP as a whole and the Black Country.
 - 2011/12 – 11.6%
 - 2012/13 – 15.9%
- A&E data now received on a monthly basis. Just over half all the data received since February 2010 is marked as having alcohol involved. Approximately 70% of the data contains a mappable location that can be used in hotspot identification. The number of referrals through this process has dropped significantly since Feb 2010 – from an average of 69 per month in 2010 to an average of 20 per month in 2013 (Jan-Mar). In general, the number of referrals does not greatly assist in identifying hotspots on a tactical basis, but could be used to add weight to more long term strategic work.

Wolverhampton Alcohol Strategy Action Plan

Goal 4 - Improving Health and Alcohol Treatment Services in Wolverhampton

Progress summary 2012-13

Outcome 1 – Prevent harmful and dependent drinking through earlier Identification and effective interventions

The health check programme was implemented. Late appointments resulted in delay in the service starting so the 7,500 health checks per annum target was not achieved. The actual number of health checks completed for 2012/13 was 3483

During 2012, three hundred and thirteen staff from health, statutory and voluntary organisations received IBA training to increase confidence in being able to offer advice about alcohol, identify individuals with possible alcohol problems and sign-post them into specialist services if required. Those trained included GPs, practice nurses, health visitors, community pharmacists, dentists, health checkers, Neighbourhood support officers, housing support workers, staff from West Midlands Fire Service and domestic violence staff. The 200 target was exceeded.

Outcome 2 - Improve the long term health outcomes for hazardous and harmful drinkers in Wolverhampton

Access to motivational therapies has been extended through the Health Trainer Service, with the employment of three additional health trainers who have specific responsibility for providing motivational therapies for people with alcohol misuse problems. However, issues with data collection means that it has not been possible to identify whether 1500 interventions were provided.

KPI

Reduce alcohol related age standardised mortality rates for people all ages to that of our ONS comparator group within 5 years per 100,000
Annual outturn is 19.4% which shows a decrease on target.

Objective 3 Improve access to a range of appropriate treatment services in both the community and acute setting in Wolverhampton

New and enhanced alcohol services (services in the acute sector and community) were commissioned and became operational during January 2013 and April 2013. These services, an Alcohol Liaison (ALN) service in New Cross Hospital, the single point of contact (SPOC) for all alcohol referrals in the City, and services in the community; community detoxification, an Asian support service, and assertive outreach.

During 2012/13, the ALN service worked with 289 patients at New Cross Hospital. On average over the four quarters 27% of referrals to the SPOC came from the ALN service with n=110 referrals in Qtr 4. The ALN service has supported the integration of acute and community services. The service works closely with the Community detoxification service to complete detoxification programmes in the community where appropriate. In addition the ALN service liaises with the SPOC, and ensures that patients are referred into community services on discharge from hospital.

During 2012/13, 95% individuals successfully completed a community alcohol detoxification plan. The community detoxification service is effective in engaging, working and liaising with service users GPs to ensure that they are prescribed any on-going medications they require following a detoxification; and following the a community assisted withdrawal referred to other alcohol services to receive on-going support and motivational therapies to prevent relapse.

KPI

Reduce the rate for alcohol specific admissions by 3%

The annualised outturn at December 2012 is 718, and thus this KPI is on target.

(The original published baseline was incorrect. A rebased annual baseline for 2011/12 has been established as 735. The 5 year target to 2016/17 is 715.)

Wolverhampton Alcohol Strategy Action Plan: 2013/2014**Goal 1: A Whole Community Approach to Changing Alcohol Habits in Wolverhampton****Delivery Lead: Fiona Ellis, Head of Commissioning, Housing Support & Social Inclusion, Wolverhampton City Council****Strategic Objective i) – To support the better understanding of harms caused by alcohol and meet whole family needs in delivering services****Outcome i A:-** Children, young people and their families have access to accurate and consistent information in relation to the harms of alcohol.**KPIs:**

- Primary Schools 13/14 - target 43 schools-59%
- Secondary Schools 13/14 -target 13 schools-76%
- Special Schools 13/14 - target 5 schools- 85%
- PRU's 13/14 - target 4 PRU's-100%
- Total of 68% of all schools

Actions	Tasks	Lead	Time Scale	Progress/Risk
i. Prevention To support schools in their delivery of the Local Drug & Alcohol Education Programme, to ensure provision of a consistent education package around alcohol.	<ul style="list-style-type: none"> • Access to Wolverhampton Drug Education Programme to all schools in Wolverhampton via Trustdecca website. • Promotion of Programme via Healthy Schools Award schemes, newsletter, network groups and related events. • Support to teaching staff via opportunities to access central / INSET / twilight training; consultancy; team teaching / observation. Review / update of Programme materials supported by annual audit questionnaire sent to schools. 	Louise Sharrod	July 2013 Quarterly data collection	

Strategic Objective ii) – To ensure the earliest possible identification of risk and risky behaviour affecting the well-being of children & young people and enable them to receive the support they need as quickly as possible to reduce that risk.

Outcome iiC:- Reduce the risks to YP who are affected by parental alcohol misuse

KPIs

- % of people in treatment that are parents/carers
- No's of CAF's initiated by Adult Services (baseline to be established)
- No's of CAF's initiated where a whole family approach has been taken in relation to alcohol (baseline to be established)
- Concerns about alcohol misuse by the child
- Concerns about alcohol misuse by the parent/carer
- Concerns about alcohol misuse by another person living in the household

Actions	Tasks	Lead	Time Scale	Progress/Risk
Identify no's affected parental alcohol misuse through commissioned services.	<ul style="list-style-type: none"> • Annual Children in Need (CIN) census return on alcohol feedback to be given to PH. • To develop and complete identified work as part of the Hidden Harm project and ensure it is targeted at all professionals working with parents, young people and children in Wolverhampton. • Develop a Hidden Harm multi-agency guidance document to support practice and also raise awareness of Hidden Harm and the the impact it can have on families. • To oragnise a launch event for the multi-agency guidance document • Update Hidden Harm e-learning training programme • Develop multi-agency training programme, is to raise awareness of Hidden Harm and enable practitioners to identify and work effectively with families affected by substance misuse. • To establish a trainign pool, consisting of key professionals to deliver a locally developed programme of training, to be widely cascaded. 	<p>R.Seehra R.Marsh</p> <p>Sally Ellis/ Gillian Ming</p>	<p>Annual 2014</p> <p>Quarterly data collection</p> <p>Jan 2013</p> <p>March 2013</p>	<p>Completed</p> <p>In progress launch May/June 2013</p> <p>Completed</p> <p>Near completion</p> <p>In progress approx June 2013</p>

Strategic Objective ii) – To ensure the earliest possible identification of risk and risky behaviour affecting the well-being of children & young people and enable them to receive the support they need as quickly as possible to reduce that risk.

Outcome iiD:- Improve intelligence of alcohol problems

KPIs

- No of complaints from the public where alcohol is being sold
- Of those visted how many reviews were initiated

Actions	Tasks	Lead	Time Scale	Progress/Risk
<p>Key agencies to provide and share data – the police, A&E, schools, substance misuse and children’s services to identify those at risk and put in preventative measures to address the issues.</p>	<ul style="list-style-type: none"> • Continuation of the YP Substance Misuse Partnership Board where strategy and development of issues are discussed and actioned • Continuation of Treatment and Care for YP where operational issues are resolved and itelligence is shared • Public Health Needs Assessment to be completed on YP and Substance Misuse where partners will be expected to contribute • Public Health to engage with Targeted Youth Support to ensure that preventative measures are promoted (i.e. the use of DUST) 	<p>R.Seehra ongoing</p>	<p>Quaterly data collection</p>	<p>.</p>

Wolverhampton Alcohol Strategy Action Plan: 3013/2014

Goal 2: Developing a Well Managed Night Time Economy

Delivery Lead: Andy Jervis, Wolverhampton City Council

Strategic Objective i) – A prosperous and diverse, high quality, night time economy

Outcome i A:- Licensing Policy that is aligned to/ supports a nte that is prosperous, high quality and diverse.

KPIs

- Reduced number of vertical drinking establishments within the city centre. (to 36 by 31.3.2014)
- Increased number of restaurants in the city centre. (to 30 by 31.3.2014)

Actions	Tasks	Lead	Time Scale	Progress
i. Annual review of Cumulative Impact Policy	<ul style="list-style-type: none"> ○ Review of Cumulative Impact Policy 	CP	04/2013	
ii. Biennial full review of Licensing Policy Statement	<ul style="list-style-type: none"> ○ Commence review early 2014 ○ Review to reflect opportunities of Police Reform Bill etc 	CP	01/ 2014	
iii. Review of Gambling Policy	<ul style="list-style-type: none"> ○ Conduct review 	CP	tbc	
iv. Explore introduction	<ul style="list-style-type: none"> ○ Canvass views at Licensing Forum 	CP	04/2013	

of Late Night Levy	<ul style="list-style-type: none"> ○ Consider at Responsible Authorities Forum ○ Agree approach to managing relationship between BID and LNL ○ Take to MRG for direction ○ Commence statutory process ○ Implement LNL 	CP CP CP CP CP	04/2013 04/2013 04/2013 06/2013 04/2014	
v. Develop baseline data for licensed premises	<ul style="list-style-type: none"> ○ Review and improve data on licenced premises in CC + % of restaurants, takeaways and vertical drinking establishments 	CP	06/2013	
vi. Develop data set on crime and disorder in CIZ	<ul style="list-style-type: none"> ○ Review and improve data set 	Analyst	06/2013	

Strategic Objective i) – A prosperous and diverse, high quality, night time economy

Outcome i B:- The Casino application adds value to the nte.

KPIs

- NONE

Actions	Tasks	Lead	Time Scale	Progress
i. Finish competition stage	<ul style="list-style-type: none"> ○ Complete admin of competition process. 	CP	07/2013	
ii. Award licence	<ul style="list-style-type: none"> ○ Issue Licence 	CP	09/2013	

Strategic Objective i) – A prosperous and diverse, high quality, night time economy

Outcome i C:- Delivery of proportionate enforcement.

KPIs

- No of premises licence reviews. (5/27 to 4/22 by 31.3.2014)

Actions	Tasks	Lead	Time Scale	Progress
i. Maintain Responsible Authorities Forum	<ul style="list-style-type: none"> ○ Develop programme of activities ○ Share intelligence ○ Co-ordinate RA approach to applicants, conditins, reviews etc ○ Review policy etc 	<ul style="list-style-type: none"> CP CP CP CP 	<ul style="list-style-type: none"> 04/2013 Ongoing Ongoing Ongoing 	
ii. Maintain multi-agency task force approach	<ul style="list-style-type: none"> ○ ID interventions based on risk ○ Undertake joint visits 	OW	Ongoing	
iii. Effective intervention management	<ul style="list-style-type: none"> ○ Cases Panel (legal action) ○ Review Hearings (licenced prems) ○ Mini Panel (drivers) 	OW / PJC / PC	Ongoing	
iv. All formal action to be approved by 'Cases Panel'	<ul style="list-style-type: none"> ○ Administer Reg Services Input 	AJ	Ongoing	
v. Maintain	<ul style="list-style-type: none"> ○ Maintain routine engagement 	OW	Ongoing	

<p>engagement of regulatory agencies with WV One</p> <p>vi. Explore further compliance and consenting measures linked to city centre regeneration</p>	<ul style="list-style-type: none"> ○ Attend all meetings ○ Consult partners on proposals ○ Consult Stakeholders " ○ Obtain Member endorsement / approval 	<p>OW</p>	<p>03/2014</p>	
---	--	-----------	----------------	--

Strategic Objective i) – A prosperous and diverse, high quality, night time economy

Outcome i D:- Improved perception of City Centre.

KPIs

- Implement national food hygiene rating scheme.
- Increased number of 4 and 5 star food premises in city centre (to 70 by 31.3.2014)
- Reduced number of unsatisfactory food premises in city centre (to 10 by 31.3.2014)

Actions	Tasks	Lead	Time Scale	Progress
i. Implement national food premises rating scheme and explore 'Rate my Place' scheme as 'host'	<ul style="list-style-type: none"> ○ Confirm suitability of proposed scheme for W'ton ○ Bid to FSA for funding 	OW	09/2013	
i. Align partners' Service Plans and Work Programmes to Alcohol and City Centre Strategies and city centre regeneration plans	<ul style="list-style-type: none"> ○ Agenda item at DMTs 	AJ	Ongoing	
ii. Develop Communications /Marketing strategies.	<ul style="list-style-type: none"> ⊖ Develop use of social networking tools to effectively 'Market' the city offer. ○ Utilise oportunities to promote positive outcomes 	PC	Ongoing	
		All	Ongoing	

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii A:- The most significant risks to public safety / health are addressed.

KPIs

- Number of premises deemed 'High Risk' and requiring multi-agency visit (to 10pa by 31.3.2014)

Actions	Tasks	Lead	Time Scale	Progress
i. Maintain high risk business engagement model (Trading Standards)	<ul style="list-style-type: none"> ○ Apply model to newly id'd risks ○ ID intervention type ○ Arrange early intervention ○ Share details on progress 	PJC PJC PJC PJC	Ongoing	
ii. Review use of licensing review regime	<ul style="list-style-type: none"> ○ Undertake review of roles and responsibilities ○ Engage with partners ○ Propose revised arrangements 	CP CP CP	06/2013 07/2013 09/2013	

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii B:- Increased levels of regulatory compliance.

KPIs

- Number of city centre premises subject to formal enforcement action. (to 6pa by 31.3.2014)

Actions	Tasks	Lead	Time Scale	Progress
i. Regulatory interventions to be complemented by the issue of advice and support.	<ul style="list-style-type: none"> ○ All interventions to offer additional advice / information 	AJ	Ongoing	
ii. Maintain Licensing Forum	<ul style="list-style-type: none"> ○ Schedule forum meetings ○ Administer “ 	CP	Ongoing	
iii. Reduce sales of Alcohol to intoxicated persons	<ul style="list-style-type: none"> ○ Consider at RA Forum ○ Develop approach ○ Implement in priority areas 	WMP WMP WMP	04/2013 06/2013 07/2013	

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii C:- Further reductions of under age sales.

KPIs

- No of off licences identified where u/age drinking / sales identified as an issue.(to 18pa by 31.3.2014)
No of off licences visited.(ALL identified above)

Actions	Tasks	Lead	Time Scale	Progress
i. Advice pack to off-licenses (WCC & WMP)	<ul style="list-style-type: none"> ○ Deliver to new premises and those developing complaints or subject to review 	PJC	Ongoing	
ii. Maintain high risk business engagement model (Trading Standards)	<ul style="list-style-type: none"> ○ See Strategic Obj ii) Outcome ii A Action ii) 	PJC	09/2012	
iii. Effective use of licensing review regime	<ul style="list-style-type: none"> ○ Utilise reviews in accordance with UAS policy 	PJC/OW/CP	Ongoing	
iv. Targeting off licences where there has been evidence of under age drinking.	<ul style="list-style-type: none"> ○ Analyse information/ intel/evidence ○ Identify test purchase programme ○ Complete test purchases ○ Investigate proxy sales ○ All appropriate cases to formal Review 	PJC PJC PJC PJC	Ongoing 04/2013 31/03/2013 Ongoing Ongoing	

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii D:- Customers, employees etc get home safely.

KPIs - NONE

Actions	Tasks	Lead	Time Scale	Progress
i. Review approach to plying for hire enforcement	<ul style="list-style-type: none"> ○ Establish working Gp ○ Propose new policy ○ Implement new policy 	OW	03/2013	
ii. Implement revised policy on Hackney Carriage / PHV criteria	<ul style="list-style-type: none"> ○ Identify sustainable funding source ○ Align to PRSR reforms 	CP CP	04/2013 04/2013	
iii. Maintain taxi marshalling scheme	<ul style="list-style-type: none"> ○ Identify funding source ○ Award contract ○ Monitor 	CP CP CP	04/2013	
iv. Proactive 3 rd sector engagement to agree deployment of resource eg Street Pastors	<ul style="list-style-type: none"> ○ Identify sectors to engage with ○ Schedule engagement ○ Agree issues ○ Agree resource deployment ○ Implement ○ Review 	RA Forum	04/13 04/13 06/13 06/13 09/13 12/13	

Strategic Objective ii) – A safe and well regulated night time economy

Outcome ii E:- KIS campaigns mainstreamed.

Actions	Tasks	Lead	Time Scale	Progress
i Explore resourcing options	<ul style="list-style-type: none">○ Carry forward U/spends○ ID mainstream funding○ ID alternative funding	MS / OW	04/2013	
ii Devise and implement KIS delivery plan	<ul style="list-style-type: none">○ Review, develop and mainstream previous delivery plans.	MS/OW	09/2013	

Strategic Objective iii) – A night time economy that is supported by responsible businesses

Outcome iii A:- Increased partnership working with licensed / entertainment trade (Security Industry Authority & Business Crime Partnership)

KPIs

- See strategic objective 1 above

Actions	Tasks	Lead	Time Scale	Progress
i. Develop use of radio link scheme	<ul style="list-style-type: none"> ○ Training ○ Information/Intelligence Sharing 	LB	Ongoing	
ii. Maintain city centre consultation / engagement forums	<ul style="list-style-type: none"> ○ Pubwatch/SIA Forums ○ Regular SEAS (Strategic Environmental Access Safety Group) and Business Crime Partnership Meetings 	LB	Ongoing	
iii. Explore possibility of additional neighbourhood schemes. Eg local 'PubWatch' schemes.	<ul style="list-style-type: none"> ○ Canvass views at Licensing Forum ○ Consider at Responsible Authorities Forum ○ Agree approach ○ Implement 	Police/LNP	04/2013 06/2013 07/2013 09/2013	
iv. Utilise City Tasking to address alcohol related issues	<ul style="list-style-type: none"> ○ Attendance of PJC at tasking ○ Response to issues raised at tasking 	PJC PJC	Ongoing Ongoing	

Strategic Objective iii) – A night time economy that is supported by responsible businesses

Outcome iii B :- Promotion of well managed responsible business.

KPIs

- Increase in take up of Voluntary CoP (to 50 by 31.3.2014)

Actions	Tasks	Lead	Time Scale	Progress
i. Explore the feasibility of Best Bar None or alternative scheme for city centre	<ul style="list-style-type: none"> ○ Review criteria for Best Bar None Scheme in line with a localised city centre scheme ○ Benchmark 	RA Forum	04/2013	
ii. To investigate best practice, standards and training for bar staff and management	<ul style="list-style-type: none"> ○ To coordinate and facilitate training as and when funding required 	CP	12/2013	
iii. Explore the introduction of a city centre voluntary agreement on 'drinks promotions'.	<ul style="list-style-type: none"> ○ Consider national Pubwatch/ATCM for guidance/good practice in other towns/cities 	ML/OW	12/2013	
iv. Encourage take-up	<ul style="list-style-type: none"> ○ Progress through City Centre 	OW	06/2013	

<p>of Voluntary CoP on street litter by business.</p> <p>v. Adoption of best practice by WCC and all businesses utilising WCC premises (eg promotions, controls, sales practices, training of staff etc)</p>	<p>Compliance team</p> <ul style="list-style-type: none"> ○ Engage with Promotions and Partnerships ○ Engage with Physical Regeneration ○ Develop best practice proposals ○ RA Forum to consider 	<p>OW/PJC/CP</p>	<p>12/2013</p>	
--	--	------------------	----------------	--

<p>vii) Monitoring implementation/progress of Designated Public Place Order (DPPO) and then consideration of Alcohol Exclusion Zones in areas that support the requirement.</p>	<ul style="list-style-type: none"> • Include within monthly City Tasking and agree appropriate intervention • Agree performance measures with Regulatory Services and include as part of SWP quarterly performance monitoring • Six month review will be completed in October 2013. 	<p>Matt Hind</p>	<p>Quarterly</p> <p>Oct 2013</p>	<p>Robust Management of Licensed premises – no closures but challenges and amendments to licensing conditions.</p> <p>8th April DPPO now city wide – Interventions to be monitored and built into overall strategy around warning letters following issue of Sec 27 Notices. Warning letters sent after 2 Sec 27 notices & Consultation with partners held. If 3rd notice issued then escalation with supporting evidence to consider ASB Action.</p>
---	--	------------------	----------------------------------	---

Strategic Objective ii) Improve Early Intervention Methods

- **Outcome ii B:-** Implmetation of Non Statutory Legislative policies to prevent violence.
- **KPIs**

No current data around Exclusion Orders – further work required to understand this within the Criminal Justice Process

Actions	Tasks	Lead	Time Scale	Progress
i) Re invigorate Barred from one barred from all. ii) Increase involvement of City Centre Pub watch and monitor the spread of Pubwatch across the City , include Local Banning Orders as a standing item on their agenda.	<ul style="list-style-type: none"> • Review of Barriers to achieving greater engagement with the Pub Watch Scheme across the city. • Establish methodology of capturing data in more detail around barred from one barred from all. • Endeavour to include all licensed premises. 	Pete Haywood	Mid Review Sept 2013 End Of Year Review Alcohol Strategy Leads	Pub Watch Scheme now being implemented across the city – need to bench mark schemes and seek their use within Local Priority Areas if practicable. There has been an increase in number of premises involved in scheme.

Strategic Objective iii) – Reduce Cycle of Re-offending

Outcome iii A:- Diversion Schemes for persons arrested for alcohol related offences

KPIs

- To be agreed following discussions with new service provider

Actions	Tasks	Lead	Time Scale	Progress
i) Monitor Fixed Penalty waver scheme. ii) Implement Alcohol Charge/Magistrates referral scheme. iii) Implement Conditional Cautioning/Restorative Justice for Alcohol related crimes.	Link with NACRO service provision to establish capacity to continue with this programme and then manage metric returns.	Insp Pete Haywood	May/June 2013	Suspended – awaiting review of NACRO service provision.

Strategic Objective iii) – Reduce Cycle of Re-offending

Outcome iii B:- Managing convicted offenders to tackle their alcohol needs

KPIs

- To be agreed following discussions with new service provider

Actions	Tasks	Lead	Time Scale	Progress
i) Improve targeting into appropriate interventions. ii) Develop more robust alcohol treatment requirement provision for dependent drinkers convicted of offences	Meeting with NACRO to agree targeting of interventions Agree processes for Drug Rehabilitation Requirments (DRRs) and Alcohol Treatment Requirements (ATRs)	Neil Appleby	May/June 2013	Meeting scheduled May 2013

Strategic Objective iv) Improve systems for collection, collation and use of alcohol crime related data.

Outcome iv :- Provision of comprehensive data collection to support Partnership Strategy

KPIs

- Use of ‘Alcohol Involved’ (Ai) marker in violent crime recording (2012/13 15.9%)
- Feedback required from Police Wc 392 reports. (192 for period 1/12/12- 7/1/13) Set as Baseline for monthly data.

Actions	Tasks	Lead	Time Scale	Progress
i. Weekend Licensing Tasking Document for Police to provide HotSpot locations based on all data.		Insp Pete Haywood		There is evidence of an increase in the use of the “Ai” marker when crimes are recorded.
ii. Increase the use of “Alcohol Involved” marker within the Police Crimes system to support data collection and mapping.		Insp Pete Haywood	Ongoing	
iii. Clearer identification around alcohol and Domestic Violence to establish whether	Agree system for collecting data on WC392 reports and Domestic Abuse, Stalking and Honour Based Violence (DASH) risk assessments to identify alcohol prevalence for	Matt Hind	Sept 2013	

<p>alcohol is an offender or victim issue. (wc 392 reports)</p> <p>iv) Use of A+E data to inform identification of hotspot alcohol related assault locations.</p> <p>v) Quarterly crime figures for the City Ctre Night Time Economy/Cumulative Impact Zone.</p>	<p>victims and offenders of domestic violence</p> <p>Undertake a review of available A & E alcohol-related data to determine effective use.</p>	<p>Matt Hind</p>	<p>June 2013</p>	<p>A&E data now received on a monthly basis. Just over half all the data received since February 2010 is marked as having alcohol involved. Approximately 70% of the data contains a mappable location that can be used in hotspot identification.</p> <p>Work not yet completed.</p>
--	---	------------------	------------------	---

Wolverhampton Alcohol Strategy Action Plan: 2013/14

Goal 4: Improving Health and Alcohol Treatment Services in Wolverhampton

Delivery Lead: Margaret Liburd - Public Health, Wolverhampton City Council

Strategic Objective i) – Prevent harmful and dependant drinking through earlier identification and effective interventions.

Outcome

Commissioned services that improve the provision of early identification and brief intervention services.

KPIs

- 7,500 health checks completed per annum. (Source - Lifestyles data quarterly)
- As a result of health checks number of people identified with an audit score of : - Dependent - 20+ ; 16 – 19; or 8-15 (Lifestyles data quarterly. (Baseline to be established after first 6 months)

Actions	Tasks	Lead	Time Scale	Progress
Implement a health check programme that includes targeted alcohol IBA to 16-74/75 year olds (particularly ethnic groups and deprived postcodes) through a new lifestyles contract.	Agree with provider a process to ensure that audit score data can be collected.	PH	on-going	
Undertake an alcohol marketing campaign	Commission initial research Deveop campaign Artwork Success metrics Run campagin Evaluate effectiveness of campagin	Marketing Dept/PH Marketing Dept	June 2013 Dec 2013	

Strategic Objective iii – Improve access to a range of appropriate treatment services in both the community and acute settings in Wolverhampton

Outcomes

- Remodelled care pathways to ensure holistic care for the most acute and seriously ill.
- Increase in the no of asian alcohol misusers in structured treatment (baseline to be set in first 6 months of service)
- Increase access and choice o community services
- Integration of acute and community services

KPIs

- Reduce the rate for alcohol specific admissions by 3%
- 90% of individuals withdrawing from alcohol in the community successfully completing the detoxification plan.
- 28 days after a care planned discharge; 90% of service users are drinking beneath harmful levels (Safe levels)
- “Frequent flyers” who engage with the ALN service, subsequently record at least a 50% reduction in hospital episodes over three months in comparison to the monthly average for the 3 months prior to intervention.
- Pharmacology – 67.5% of service users per annum will have received a care planned discharge

Actions	Tasks	Lead	Time Scale	Progress
Implement an triage and referral hub (SPOC)	Establish new model Pubices Drugs & Alcohol SPOC Tel no: Advertise young persons substance tel; no.	NACRO	May/June 2013	
Implement integrated substance misuse services in City, including services in the community and acute sector, including an ALN service at RWHT .	Service user consultation <ul style="list-style-type: none"> • Agree information sharing protocols • Provide staff training on new information systems • Selection & recruitment process for staff in to the new service model • Undertake stakeholder engagement • Publicity and marketing campaign 	NACRO	April / May 2013	

Actions	Tasks	Lead	Time Scale	Progress
	New substance misuse service model in operation	NACRO	June 2013	
	Maintain and review service and treatment pathways	NACRO/PH	Autumn 2013	
	Quarterly monitoring	PH	On-going	